



SUPERYACHT

CHARITIES

GOLF EVENT

GOLF

SPONSORSHIP

OPPORTUNITIES

2022

www.superyachtcharities.com

WELCOME TO SUPERYACHT CHARITIES' INAUGURAL GOLF EVENT

After being asked by many Captains, Crew and Industry Associates over the last few years if we would run a Superyacht Charities Golf event on the island, the Trustees at Superyacht Charities have decided that this is the year to stand up and put down our marker. So, it is with great pleasure we announce the first Superyacht Charities Golf Event (SYCGE) which will be held on:

Thursday 13th October 2022 at Golf Son Quint, Palma de Mallorca.

Recognising the truly special event that previously was a fixture in our calendars for October in Mallorca, SYC believes that we can present a simple one-day charity event that we hope will go some way to fill that space.

Format:

- Texas Scramble with two Shotgun starts (one early morning and one just after lunch)
- Teams of four
- Buggies will be provided (weather depending)
- Breakfast for the early starters
- Tapas style lunch on completion of the first round and before the second round (final timings to be confirmed in the coming weeks)

At the end of the day an informal Spanish style BBQ, drinks and a band / DJ to wrap up the event during which time we will hold the prize giving and draw the raffle. There will be bars on the course plus 'Refreshment Buggies' roaming to keep you hydrated throughout the day.

As everyone knows all funds raised at our events and all ticket/sponsorship surpluses go to carefully selected beneficiaries, and this year's golf event will be no exception.

Therefore we hope that, as an industry, you will join us in a great day, to raise funds for the beneficiaries we will support this year.

This event is focused on generating funds for charities, whilst having an awesome day out on and around the golf course.

If all goes well this year, and the demand is there, we hope to be able to grow this event to create space for any that miss out this year.

Keep checking our website (www.superyachtcharities.com) for all updates on the relevant Superyacht Charities Golf Event page.

Upper Deck: €10,000

This is our headliner level and is for a limited number of sponsors. The Upper Deck package includes the opportunity for the sponsor to be host for one of the food/drink elements provided to all participants.

Middle Deck: €6,000

Providing premium positioning at the event and brand exclusivity on a major component of the package for participants.

Lower Deck: €3,000

Simplified sponsorship option with brand exclusivity on one component of the package for participants.

Individual sponsorship opportunities are available for elements not covered at these higher sponsorship levels.

Green fees per player will be charged at 150 EUR per player

Individual players will (at the discretion of SYC) be placed with other individuals to make up a team of 4

<https://www.eventbrite.co.uk/e/inaugral-syc-golf-challenge-tickets-392969130247>

Please contact Glen or Ken to confirm your Sponsorship Package
glen@superyachtcharities.com ken@superyachtcharities.com

Title Sponsors (Limited to a maximum of 4 sponsors)

Each Upper Deck Package includes:

- Logo on email invites
- Logo on Tickets
- Social Media coverage, before and after event
- Sponsor Listing on www.superyachtcharities.com
- Name checked at announcements throughout the day
- Inclusion on logo wall for 1st tee pictures
- Five banners with company logo
 - Three on the course
 - Two others (tbc)
- Green fees for 6 players
- Chance to purchase team green fees before general release
- Priority on buggy hire

(Please see production specifications at the end of this document)

Plus one of the following:

- A.** Lunch provided at the golf course for all contestants - **RESERVED**
- B.** BBQ on terrace after golf - **RESERVED**
- C.** Drinks package for all contestants
- D.** Post golf and lunch entertainment - **RESERVED**

(Please see production specifications at the end of this document)

**Headline sponsors for this year have the first option
to sponsor again next year.**

Green fees per player will be charged at 150 EUR per player

Individual players will (at the discretion of SYC) be placed with other individuals
to make up a team of 4

Please contact Glen or Ken to confirm your Sponsorship Package
glen@superyachtcharities.com ken@superyachtcharities.com

Each Middle Deck Package includes:

- Two banners with company logo on the course
- Inclusion on logo wall for 1st tee pictures
- Opportunity to put gift into players goodie bags
- Green fees for 4 players
- Chance to purchase team green fees before general release
- Priority on buggy hire

Plus one of the following:

A. Player Boot Bags – RESERVED

- Branded boot bags given to every player
(Please see production specifications at the end of this document)

B. Course Bars - RESERVED

- Each bar will be strategically placed around the course
- Company logo and any promotional material displayed at your bar
- An opportunity for your team to talk to all the players as they pass the bars
(Also available as a stand alone item outside the Middle Deck Package for 3,000 EUR per bar)
(Sponsor to provide all staffing for the bar)
(Golf Club to provide all beverages)
(Please see production specifications at the end of this document)

C Pin Flags - RESERVED

- Company logo on both sides of all 18 flags
(Also available as a stand alone item outside the Middle Deck Package for 3,000 EUR)
(Please see production specifications at the end of this document)

D Player Buggy Hire

- Company logo on buggies available for hire
(Also available as a stand alone item outside the Middle Deck Package for 1,500 EUR)
(Please see production specifications at the end of this document)

Green fees per player will be charged at 150 EUR per player

Individual players will (at the discretion of SYC) be placed with other individuals to make up a team of 4

Each Lower Deck Package includes:

- One banner with company logo on the course
- Green fees for 2 players
- Chance to purchase team green fees before general release

Plus one of the following:

A. Golf Balls - RESERVED

- Company logo on golf balls (1 box of 3 balls to go in every players goodie bag)
(Also available as a stand alone item outside the Lower Deck Package for 1,000 EUR)
(Please see production specifications at the end of this document)

B. Sponsor a Hole

- Banner with company logo at tee box
- Two banners with company logo around the green
(Also available as a stand alone item outside the Lower Deck Package for 500 EUR)
(Please see production specifications at the end of this document)

C. Event Photography - Drone & Video Footage RESERVED

- Inclusion on logo wall for 1st tee pictures
- Company logo and name check on email distributing event photos to team captains
(Also available as a stand alone item outside the Lower Deck Package for 1,000 EUR)

Green fees per player will be charged at 150 EUR per player

Individual players will (at the discretion of SYC) be placed with other individuals to make up a team of 4

<https://www.eventbrite.co.uk/e/inaugral-syc-golf-challenge-tickets-392969130247>

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glen@superyachtcharities.com ken@superyachtcharities.com

Pin Flags - 3,000 EUR - RESERVED

- Company logo on both sides of all 18 flags
(Please see production specifications at the end of this document)

Course Bars - 3,000 EUR each - RESERVED

- Each bar will be strategically placed around the course
- Company logo and any promotional material displayed at bar
- An opportunity for your team to talk to all the players as they pass the bars
(Sponsor to provide all staffing for the bar)
(Golf Club to provide all beverages)

Player Buggy Hire - 1,500 EUR

- Company logo on buggies available for hire
(Please see production specifications at the end of this document)

Golf Caps - 1,500 EUR - RESERVED

- Company logo printed on golf caps
- Golf caps could be placed in each boot bag - decision to be made by sponsor
(Please see production specifications at the end of this document)

Beat the Pro - 1000 EUR - RESERVED

- Banner with company logo at tee box
- Two banners with company logo around the green
- Prize can be supplied by the sponsor **OR** Superyacht Charities
(Please see production specifications at the end of this document)

Hole in One - 500 EUR

- Banner with company logo at tee box
- Two banners with company logo around the green
- Prize can be supplied by the sponsor **OR** Superyacht Charities
(Please see production specifications at the end of this document)
(Sponsor to provide a staff member to be present at the hole to record the hole in one)

Sponsor a Hole - 500 EUR

- Banner with company logo at tee box
- Two banners with company logo around the green
(Please see production specifications at the end of this document)

Event Photography - Drone & Video Footage - 1,000 EURO - RESERVED

- Inclusion on logo wall for 1st tee pictures
- Company logo and name check on email distributing event photos to team captains

Golf Balls - 1,000 EUR - RESERVED

- Company logo on golf balls (1 box of 3 balls to go in every players goodie bag)
(Please see production specifications at the end of this document)

Refreshment Buggy - 900 EUR - RESERVED

- Company logo on buggy provided by Sponsor
- Volunteer driving the buggy to be wearing your shirts/caps/brand/ company information
(Sponsor to provide staff / drivers for the Refreshment Buggy, Golf Club to provide all beverages)

Players Briefing Card – 500 EUR - RESERVED

- Logo on cover of players briefing card (A5 folded in half, given to every player)
- Advert on back cover
(Please see production specifications at the end of this document)

<https://www.eventbrite.co.uk/e/inaugral-syc-golf-challenge-tickets-392969130247>

Other sponsorship options are available...

If you have an idea for a sponsorship package, but it is not listed in this document, please contact either **Glen** or **Ken** and we'd be happy to accommodate you.

Please contact Glen or Ken to confirm your Sponsorship Package
glen@superyachtcharities.com ken@superyachtcharities.com

Banners

Sponsors are required to provide banners as per the image below. Superyacht Charities can produce the banners on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs of production available on request).

We will require a print quality digital copy of your logo before Friday 9th September.



Boot Bag - RESERVED

Sponsorship of 160 co-branded (your logo and Superyacht Charities logo) boot bags. Superyacht Charities can produce the bags on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs available on request). We will require a print quality digital copy of your logo before Friday 9th September.

Course Bars - RESERVED

Sponsorship is required to provide all branded items (banners and promotional materials), sponsor to provide all staff to operate all bars. All beverages will be supplied through the golf course.

Pin Flags - RESERVED

Sponsorship is required to provide 18 co-branded (your logo and Superyacht Charities logo) flags. Superyacht Charities can produce the flags on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs available on request). We will require a print quality digital copy of your logo before Friday 9th September.

Golf Caps - RESERVED

Sponsorship is required to provide 160 branded (your logo) caps. Sponsor will source the caps and arrange production of these prior to the event. Sponsor to cover the cost of production in addition to the sponsorship fee.

Please contact Glen or Ken to confirm your Sponsorship Package
glen@superyachtcharities.com ken@superyachtcharities.com

Player Buggy Hire

Sponsorship of branding for the golf buggies. Superyacht Charities can produce the removable branding for the buggies on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs available on request). We will require a print quality digital copy of your logo before Friday 9th September.

Golf Balls - RESERVED

Sponsorship is required to provide 450 golf balls (in boxes of three) with your logo printed on the balls. Superyacht Charities can source the balls and have them printed on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs available on request). We will require a print quality digital copy of your logo before Friday 9th September.

Prizes

Supplied by Superyacht Charities for the following:
Men's Winner of the Day,
Ladies Winner of the Day,

Refreshment Buggy - RESERVED

Sponsorship of branding for the drinks buggy, staffing required by sponsor. Superyacht Charities can produce the removable branding for the buggies on your behalf, you will be charged for the cost of production in addition to your sponsorship fee (costs available on request). We will require a print quality digital copy of your logo before Friday 9th September. All beverages are supplied by the Golf Club.

Player Briefing Cards - RESERVED

Sponsorship is required to cover the cost of production of the cards (to be produced by Superyacht Charities) in addition to the sponsorship fee (cost to be confirmed prior to production). We will require a print quality digital copy of your logo and print ready artwork for the advert before Friday 9th September.

The Shambhala Fundación seeks to serve, help and promote vulnerable young people in Mallorca who lack opportunities, education and prospects. The aim of the Foundation is to advise young people so that they learn to honour and respect themselves, and their environment. The Foundation helps young people to reach their full educational, intellectual, physical and social potential, through participation in four integrated programs.



Yachting Gives Back was founded by a group of Yachties 3 1/2 years ago to collect surplus food from the superyacht industry to help the homeless and the hungry in Mallorca. This went well and almost immediately we were offered bedding, towels, uniforms, toiletries and general interior/ galley items as well as receiving financial support from many industry companies. As we have zero overheads, 100% of this is used to support a dozen local charities including food banks, soup kitchens, youth and children's NGOs as well as five residential shelters housing 160 people who would otherwise be homeless.

Alongside our "Action Fund" used for hurricane relief and other beneficiaries, and following the huge success of the SYC fundraising, we have started a new initiative from 2022, enabling us to support a broader charitable need within the Superyacht industry. This is known as "**Cash4Causes**".

Rather than focusing on charities or specific causes that the SYC have made the decision to support, we want you, our friends and industry colleagues to help us so that we can use these funds to make that difference.



**ONE MORE CHARITY TO BE CONFIRMED
PLEASE FEEL FREE TO MAKE SUGGESTIONS**

(does not need to be Palma based)

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SUPERYACHT CHARITIES GOLF EVENT



***100% of funds raised goes to carefully selected beneficiaries**

***Over £550,000 raised in 5 years**

***Over 2,500 event attendees**

THANK YOU TO ALL OUR AMAZING SUPPORTERS