



### **SYC Cash4Causes – Explanatory notes**

SYC wants to ensure that worthy causes receive as much of the available funding as possible and help the growth of the smaller not-for-profit and non-government funded charitable organisations.

We support Charitable causes that do not receive any Government funding and that can prove to us that more than 90% of all funds they receive are spent on the cause they support (e.g. no salary packages to staff).

1. It **MUST** be for a good cause within our Superyacht industry (i.e. charity/charitable purpose).
2. You must complete the attached form with as much information as possible to justify your application
3. Superyacht Charities (SYC) Trustees will consider all applications on merit and respond to applicants within 4 weeks of the application date.
4. As part of the SYC decision-making process, we will reflect on the following criteria to assist in any awarding of funds. (This doesn't preclude other applications however)
  - The former in each criterion below tends towards "**IN**", the latter towards "**OUT**". Does it benefit:
    - The little guy **rather** than a massive concern.
    - On a lasting basis **rather** than short term.
    - Publicise our benevolent name **rather** than not



**SYC - Application for Funds**

Please could you provide the information requested below to allow us to review against our criteria

Name of Person Applying	
Address of Person Applying	
Email of Person Applying	
Telephone Number of Person Applying	

Group/Person(s) applying on behalf of	
Address of Group/Person Applying on behalf of	
Contact Details of Group/Person(s) applying on behalf of	
Telephone Number of Group/Person(s) applying on behalf of	
How Group/Person(s) applying currently funded?	
National/Regional/Local organisation or an individual	
How Group/Person(s) currently fundraises?	
Who are current financial supporters?	
Willing to be involved in publicity of any donation?	

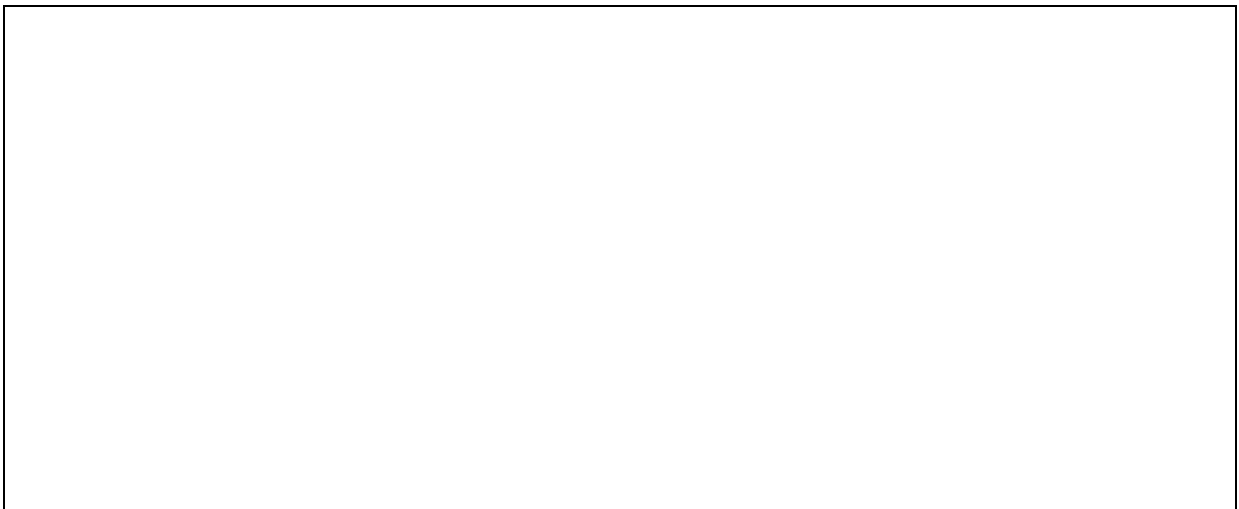
**How much are you applying for?**

£
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**Details of application?**



**Why you would like us to support your application**



**How will any donation help in the long term?**

**What is your greatest challenge?**

**What would this donation mean?**

**Any other relevant information.**

**Once complete, please return this form to [glen@superyachtcharities.com](mailto:glen@superyachtcharities.com)**