



# SUPERYACHT CHARITIES ANNUAL GOLF EVENT

After the huge success of Superyacht Charities' Golf Event in 2023, the Trustees would like to invite you to join us for another fun filled day on the golf course.

Thursday 10th October 2024 at Golf Son Quint, Palma de Mallorca.

### **Format**

Texas scramble with two shotgun starts, 0800hrs and 1330hrs.

Teams of two.

Buggies provided.

Breakfast and Bloody Marys for the early starters.

Buffet lunch available for both AM and PM golfers plus attendees with an "All Day Pass".

At the end of the day, an informal Spanish style BBQ, drinks and entertainment, during which time we will hold the prize giving, auction and draw the raffle.

Bars will be set out on the course to keep you hydrated throughout the day.

As everyone knows, all funds raised at SYC events, including all ticket and sponsorship surpluses, are distributed to carefully selected beneficiaries, and this year's golf event will be no exception.

We hope that as an industry, you will join us for another great day to raise funds for the beneficiaries we support this year. This golf event is focused on generating funds for these charities, whilst having an awesome day on and around the golf course.

Keep checking our website <u>www.superyachtcharities.com</u> for all updates.

## Winner of the Day Prize

supplied by Supervacht Charities

#### **Tickets**

Players

£195 per person (anytime)

includes - golf, (am/pm) lunch and dinner.

#### **Non Players**

£95 - All day pass - (9am-finish) includes lunch and dinner.

£60 - Dinner pass - (4pm-finish) includes dinner.

Individual players, at the discretion of SYC, will be placed with other individuals to make up a team of 2.



**NB**: Eventbrite takes sterling payments only.



# SPONSORSHIP PACKAGES

# **UPPER DECK**

£8,750

~ €10,200

This is our HEADLINE sponsorship package available to a limited number of 4 sponsors. Including brand exclusivity for one of the main features of the day, providing the sponsor with premium positioning and visibility throughout the event.

# **MIDDLE DECK**

£5,250

~ €6,100

Brand exclusivity on a major component of the event in addition to brand visibility throughout the day.

# **LOWER DECK**

£2,750

~€3,200

Simplified sponsorship with brand exclusivity on one component of the event.

Individual sponsorship opportunities are available for elements not covered at these higher sponsorship levels.



140 golfers

**ABOUT 2023.....** 

100 additional guests



£30,000 raised



# UPPER DECK PACKAGE £8,750

## **Each Upper Deck Package includes:**

- Sponsor company logo on all email invites.
- Sponsor company logo on all online tickets.
- Sponsor company mentioned across all SYC social media platforms.
- Sponsor company logo listed on <u>www.superyachtcharities.com</u> golf event page.
- Company logo printed on centre logo wall for all team photos.
- Sponsors option of 1 x branded item to include inside players' golf boot bags, handed out at registration.
- 5 x company branded banners positioned and on display around the golf course.
- Green fees for 8 players.
- Chance to purchase further team green fees before general release.

SYC can produce and arrange delivery of the banners and/or branded items chosen on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the merchandise to Palma in addition to the sponsorship fee. Quotes for production of marketing materials are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### PLUS ONE OF THE FOLLOWING:

## **Spanish Style Evening BBQ**

Headline sponsor for Spanish Style Evening BBQ for up to 200 guests. Banners/marketing material displayed on the golf course throughout the day can be re-positioned at the BBQ buffet around the courtyard one the golf has finished.

#### Rosé/Wine Bar

Hosts of the Rosé/Wine Bar throughout the entire event serving up to 200 guests. Banners/marketing material placed around the bar area for the duration of the event. All rosé wine served from the bar provided by a supplier pre-agreed with SYC Trustees.

#### **Buffet Lunch**

Headline sponsor for Buffet Lunch during the afternoon for all players and guests. Banners/marketing material displayed around the courtyard for the lunchtime.

## **Afternoon / Evening Entertainment**

Headline sponsor for DJ/entertainment throughout afternoon and evening for all players and guests.

Banners/marketing material displayed around the DJ/entertainment area.



# MIDDLE DECK PACKAGE £5,250

# **Each Middle Deck Package includes:**

- Sponsor company logo on all online tickets.
- Sponsor company mentioned on all SYC social media platforms.
- Sponsor company logo listed on <u>www.superyachtcharities.com</u> golf event page.
- Company logo printed on centre logo wall for all team photos.
- Sponsors option of 1 x branded item to include inside players' golf boot bags, handed out at registration.
- 3 x company branded banners positioned and on display around the golf course.
- Green fees for 4 players.
- Chance to purchase further team green fees before general release.

SYC can produce and arrange delivery of the banners and/or branded items chosen on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the merchandise to Palma in addition to the sponsorship fee. Quotes for production of marketing materials are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### PLUS ONE OF THE FOLLOWING:

#### **Player Boot Bags**

Branded boot bags handed out to every player upon golf registration.

Boot bags to be filled with other Upper/Middle/Lower Deck company branded items.

Also available as a stand alone item outside the Middle Deck Package for £2,600.

## **Pin Flags**

Company logo printed on both sides of all 18 pin flags positioned at each hole on the golf course.

Also available as a stand alone item outside the Middle Deck Package for £2,600.

## **Player Golf Buggies - RESERVED**

Company logo printed and attached to all player buggies used throughout the day.

Also available as a stand alone item outside the Middle Deck Package for £2,600.



# **LOWER DECK PACKAGE** £2,750

## **Each Lower Deck Package includes:**

- Sponsor company mentioned on all SYC social media platforms.
- Sponsor company logo listed on <u>www.superyachtcharities.com</u> golf event page.
- Company logo printed on centre logo wall for all team photos.
- Sponsors option of 1 x branded item to include inside players' golf boot bags handed out at registration.
- 2 x company branded banners positioned and on display around the golf course.
- Green fees for 2 players.
- Chance to purchase further team green fees before general release.

SYC can produce and arrange delivery of the banners and/or branded items chosen on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the merchandise to Palma in addition to the sponsorship fee. Quotes for production of marketing materials are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

## PLUS ONE OF THE FOLLOWING:

# **Players Briefing/Score Cards**

Company logo printed on each players' briefing/score card and issued to each player during the briefing.

Also available as a stand alone item outside the Lower Deck Package for £700.

### **Coffee Cart - RESERVED**

Company logoed flags/marketing material positioned around the coffee cart.

Coffee cart set up in the courtyard for early morning players.

Coffee company to be sourced by SYC <u>and/or</u> the sponsor.

Also available as a stand alone item outside the Lower Deck Package for £700.

#### Sponsor a Hole

Company logo printed banner positioned at tee box. Also available as a stand alone item outside the Lower Deck Package for £700.



# DECK LEVEL INCLUSION SUMMARY

INCLUSIONS	UPPER DECK	MIDDLE DECK	LOWER DECK
Sponsor company logo on email invites	<b>V</b>		
Sponsor company logo on online tickets	<b>V</b>	<b>✓</b>	
Sponsor company mentioned across all SYC social media platforms	<b>V</b>	<b>✓</b>	<b>✓</b>
Sponsor company logo listed on <u>www.superyachtcharities.com</u> golf event page	<b>✓</b>	<b>✓</b>	<b>✓</b>
Company logo printed on main centre logo wall for team photos	<b>V</b>	<b>✓</b>	<b>✓</b>
Option of 1 branded item to include inside players golf boot bag	<b>V</b>	<b>✓</b>	<b>✓</b>
Company banners distributed around the course	5	3	2
Players Green Fees (included)	8	4	2
Chance to purchase team Green Fees before general release	<b>V</b>	<b>✓</b>	<b>✓</b>

For further information on **Sponsorship Packages** and **Charities** SYC support, please contact:

ken@superyachtcharities.com and/or glen@superyachtcharities.com



# INDIVIDUAL SPONSORSHIP ITEMS

#### Course Beverage Bars (2) - £3,000 each - RESERVED (2)

- Both bars strategically set on the golf course 10th & 17th Holes.
- Sponsor free to promote their bar with company branded banners, flags and branded merchandise giveaways.
- Set up/de-rig of bar carried out by the sponsor and their team from 0630hrs the day of the event.
- Sponsor to provide staffing for the bar throughout the entire day.
- All beverages supplied by SYC.
- Company logo inclusion on side logo walls for team pictures
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

#### Pin Flags (18) - £2,600

- Company logo printed on both sides of 18 pin flags positioned at each hole on the golf course.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the pin flags on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the pin flags to Palma in addition to the sponsorship fee.

Quotes for production of pin flags are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Player Golf Buggies (40) - £2,600 - RESERVED

- Sponsor responsible for printing/laminating/positioning their company branding on all 40 golf buggies before the first shotgun start at 0800hrs.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

#### Player Boot Bags (150) - £2,000

- Company logo printed on 150 boot bags handed out to players upon arrival and registration.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the boot bags on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the boot bags to Palma in addition to the sponsorship fee.

Quotes for production of boot bags are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

## Water Station - £1,300

- Water supplier to be sourced by SYC and/or the sponsor.
- Sponsor free to position branded flags/banners/marketing around the water station.
- Option to have sponsor company representatives at the water station to engage with players throughout the day.
- Sponsor to purchase and supply eco friendly cups for players to use unless supplied by the water company.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

#### DI/Entertainment - £1,300

- DJ/Entertainment area allocated on the Mezzanine patio in the courtyard, next to the pool.
- Sponsor free to position branded flags/banners/marketing around the DJ/Entertainment area.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.



# INDIVIDUAL SPONSORSHIP ITEMS

#### **Event Photography + Video Footage - £1,300**

- Up to 4 x company branded banners positioned around the golf course.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the banners on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the banners to Palma in addition to the sponsorship fee.

Quotes for production of banners are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Beat the Pro - £1,300

- Up to 2 x company branded banners at sponsored tee box and/or 2 x company branded banners at hole.
- Sponsor company representatives to remain with the Golf Pro throughout the day to record all scores.
- Prize supplied by the sponsor.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the banners on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the banners to Palma in addition to the sponsorship fee.

Quotes for production of banners are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Golf Caps (160) - £1,300

- Company logo printed on 160 golf caps.
- 1 x golf cap to be placed inside each boot bag handed out to players upon arrival and registration.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the golf caps on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the golf caps to Palma in addition to the sponsorship fee.

Quotes for production of golf caps are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

### Golf Balls (450) - £1,300

- Company logo printed on 450 golf balls.
- 1x box (3 balls) to be placed inside each boot bag handed out to players upon arrival and registration.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange the golf balls on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the golf balls to Palma in addition to the sponsorship fee.

Quotes for production of golf balls are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Golf Gloves (160) - £1,300

- Company logo printed on 160 golf gloves (multiple sizes provided)
- 1 x golf glove handed out to players at arrival and registration.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange the golf gloves on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the golf gloves to Palma in addition to the sponsorship fee.

Quotes for production of golf gloves are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.



# INDIVIDUAL SPONSORSHIP ITEMS

#### Longest Drive - £850

- 2 x company branded banners positioned at sponsored tee box and/or sponsored hole.
- Sponsor company representatives to remain at hole throughout the day to record all scores.
- Prize supplied by the sponsor.
- Company logo inclusion on side logo walls for team pictures.
  - o SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the banners on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the banners to Palma in addition to the sponsorship fee.

Quotes for production of banners are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Sponsor a Hole (18) - £700

- 2 x company branded banners positioned at sponsored tee box.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the banners on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the banners to Palma in addition to the sponsorship fee.

Quotes for production of banners are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Hole in One - £700

- 2 x company branded banners positioned at sponsored tee box and/or sponsored hole.
- Winners prize and all related insurances <u>must be organised</u> by the sponsor.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

SYC can produce and arrange delivery of the banners on behalf of the sponsor. In this instance, the sponsor will be charged for the cost of production and delivery of the banners to Palma in addition to the sponsorship fee.

Quotes for production of banners are available on request.

Deadline for production of merchandise by SYC is Friday 23rd August 2024.

#### Ice Cream Cart - £700

- Ice Cream company to be sourced by either SYC <u>or</u> the sponsor.
- Delivery/setup/staffing/de-rig/collection all to be arranged by ice cream cart company and sponsor.
- Sponsor free to position company branded flags/marketing material around the ice cream cart when set up in the courtyard.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

#### Coffee Cart - £700 - RESERVED

- Coffee cart company to be sourced by either SYC or the sponsor.
- Delivery/setup/staffing/de-rig/collection all to be arranged by coffee cart company and sponsor.
- Sponsor free to position company branded flags/marketing material around the coffee cart when set up in the courtyard.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

#### Players Briefing/Score Cards - £700

- Logo printed on each players briefing/score card.
- Company logo inclusion on side logo walls for team pictures.
  - SYC require a print quality digital copy of company logo before Friday 23rd August 2024.

# **CHARITIES**





Alongside our "Action Fund" used for hurricane relief and other beneficiaries in need of immediate assistance, and following the huge success of the SYC fundraising, we have created a separate initiative enabling us to support a broader charitable need within the Superyacht industry.

This is known as "Cash4Causes".

Rather than focusing on charities or specific causes that SYC have made the decision to support, we want you, our friends and industry colleagues to help us so that we can use these funds to make that difference.



**Yachting Gives Back** was founded by a group of yachties 7 1/2 years ago to collect surplus food from the superyacht industry to help the homeless and the hungry in Mallorca. This was a success and almost immediately the team were offered bedding, towels, uniforms, toiletries and general interior/ galley items as well as receiving financial support from many industry companies.

As the charity have zero overheads, 100% of this is used to support a dozen local charities including food banks, soup kitchens, youth and children's NGOs as well as five residential shelters housing 160 people who would otherwise be homeless.

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